Member Profile News: Successful Membership Upgrades

The NSW Branch congratulates three members who have successfully upgraded their membership status.

**Tony Heywood ATEMF**

Tony Heywood has been a member of ATEM since 1994 and is currently a Vice-President in the NSW Branch. He has worked in tertiary administration for 14 years, initially working in central student administration at UWS for three years and moving into faculty administration at UTS for 10 years. He is currently the Registrar at Campion College Australia, a private higher education institution offering a liberal arts degree scheduled to open in western Sydney in 2006. His formal qualifications are a BA Dip Ed, a Grad Dip Mgt and an MBA.

Tony was also the recipient of the Peter Karmel Travel Grant for 2004 and Tony will be reporting on his overseas studies into the roles of Faculty Managers at TEM 2005 in Perth.

**Prue Bedford ATEMAF**

Prue Bedford has worked in tertiary education administration and management since January 2001 when she joined the University of New England, and she has worked in administration and business throughout her career. Her current role is Project Officer in the Vice-Chancellor's Unit. She was elected UNE Spokeswomen March 2001—March 2004. She commenced studying for the MBA at UNE in August 2002 and is due to graduate next year with a HRM Major. Prue is a strong believer in lifelong learning and has also studied the French language. She presented a paper at TEM 2003 in Adelaide with UNE Colleague Kylie Day on the topic of 'Career development for women and the Spokeswomen's Programme in the HE Sector'. Prue was a member of an externally run review panel of the UNE MBA Award and Postgraduate Business Awards in October/November 2004 and is Project Officer to UNE's Distance Education Review Committee June – November 2005.

**Giles Pickford ATEMAF**

Giles Pickford was born in Bombay but he spent most of his early years growing up on a farm near Albany, WA. He obtained a BA first class Honours degree majoring in English Literature from the University of Western Australia.

After graduation he spent sometime in a droving team near Shark Bay, WA, before succumbing to a career as a university administrator, specialising in the fields of event organisation, fund raising and public relations in general. He has worked at the University of WA, UNE, AVCC, James Cook University, the Australian Cancer Society, the University of Wollongong and the ANU. He served as an Alderman of the Wollongong City Council from 1985-88 and he has served two terms with the ACT Cultural Council from 1991-96.

Giles is an Emeritus Member of ATEM (formerly known as the Ghosts) and contributes to ATEM in his part-time role as a member of the ATEM Secretariat.
PUBLIC NOTICE: ATEM NSW BRANCH AGM—Friday 12 August

All members are encouraged to attend the AGM which will be held at the UNE Sydney Centre, Level 4, 72 Bathurst Street, Sydney, commencing at 2.30pm.

This venue is only a short walk from Town Hall Station.

Nominations for positions on the NSW Branch Committee and Executive close on Friday 1 July 2005. Nominations with names of nominee, position, proposer and seconder should be sent to the Returning Officer, Megan Kemmis at M.Kemmis@secretariat.usyd.edu.au

2005 Professional Development Program

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<th>PROGRAM TITLE</th>
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<td>NSW Branch Conference</td>
<td>29 July</td>
<td>UTS</td>
<td>9.00am—4.30pm</td>
<td>Jennifer Till &amp; Kay Hempsall</td>
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<td>Career Development Program</td>
<td>8-10 Aug</td>
<td>Wollongong</td>
<td>3 days</td>
<td>Kay Hempsall &amp; Viv McIlroy</td>
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<td>Legal Issues for the HE Sector</td>
<td>16 Sept</td>
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<td>TEM 2005 Conference</td>
<td>27-30 Sept</td>
<td>Perth</td>
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<td>Faculty Managers Forum</td>
<td>21 Oct (am)</td>
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<td>Change/Performance Management</td>
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<td>Contract Issues for Non-lawyers</td>
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<td>Newcastle University</td>
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For more information please contact the ATEM NSW Professional Development Coordinator, Wayne Bleakley, University of New South Wales

Email: wbleakley@unsw.edu.au

Or visit: www.atem.org.au

APPLY NOW *** Scholarship Opportunities 2005 *** APPLY NOW

Career Development Program: 4 scholarships offered valued at the full conference registration fee for members of at least ONE year’s standing*

—closing date 1 July 2005

TEM 2005 Conference: 4 scholarships offered valued at the full conference registration fee for members of at least TWO year’s standing*

—closing date 1 August 2005

TO APPLY: Send a letter of application to the Scholarships Sub-committee Chair, ATEM NSW Branch—t.heywood@campion.org.au please outline your reasons for wishing to attend your preferred program and how you and your institution expect to benefit from your participation in this event.

*as at 1 July 2005
On August 8-10 the ATEM NSW Branch 2005 Career Development Program will be held in Wollongong at the Novotel Northbeach Hotel which is in a beautiful location right on the beach. This three-day residential program is designed for anyone who works in the higher education sector. The program is a great opportunity to update on knowledge and skills essential for high performance in the tertiary sector in the 21st Century. It is also a great way to integrate into the culture of the tertiary sector for those new to working in universities and tertiary institutions.

A full program brochure and registration form can be downloaded from [http://www.atem.org.au/about_branches_nsw.cfm](http://www.atem.org.au/about_branches_nsw.cfm)

When you come for the program make time to check out the area and the University. Wollongong is Australia's ninth largest city. The Illawarra region, including the city of Wollongong, has a population of about 300,000. Its blend of lifestyle, natural beauty, culture and entertainment makes this cosmopolitan city a great place to visit or study.

The nearby beaches are world class, offering spectacular surf, gentle estuaries, scuba diving, fishing and wonderful views. Wollongong is home to more than 70 nationalities and boasts the largest Buddhist temple in the Southern hemisphere, the Nan Tien Temple. The strong community spirit of Wollongong ensures a full calendar of events and festivities throughout the year.

For more information on Wollongong and The University of Wollongong visit:


For more information contact Viv Mcllroy, ATEM NSW Executive [vivienne_mcllroy@uow.edu.au](mailto:vivienne_mcllroy@uow.edu.au)

**PROGRAM AIMS:**

This Program is designed for people who:

- Occupy administrative and management positions in their institutions and are interested in enhancing their career opportunities in an interactive learning environment with colleagues from other institutions AND/OR
- Who have not previously had an opportunity to network with colleagues from other institutions AND/OR
- Who are new to employment in a tertiary institution AND/OR
- Who have been recently promoted to a supervisory or management role and wish to benefit from the interaction and networking opportunity with colleagues from other institutions

**PROGRAM OBJECTIVES:**

- Reflect on the broad political, economic and social environment within which tertiary institutions operate
- Provide an overview of key issues affecting university administration in its various forms
- Apply principles raised in the plenary sessions to real work situations
- Develop skills critical to the professional development of university administrators
- Enable administrators to contribute more effectively to the development of their organisations
- Facilitate networking and enable the exchange of information, ideas and problem solving in the higher education sector
- Provide professional support, encouragement and development to new and existing members of the Higher Education sector

**2005 PROGRAM HIGHLIGHTS:**

- **Professor Gerard Sutton, Vice-Chancellor, University of Wollongong:** Challenges Facing the Sector
- **James Langridge, Vice-Principal (International), University of Wollongong and CEO & Managing Director, Illawarra Technology Corporation Limited:** Internationalisation in the Tertiary Sector
- **Giles Pickford, ATEM Secretariat:** Mapping the History and Development of ATEM
- **Hilary Langford and Richard Duczmal:** Getting Out of Your Box .... Leadership, Teams, and the "Personality Genome"
- **Chris Street:** Diversity and Cultural Awareness
- **Peta Bayman:** Getting to Grips with Emotional Intelligence (EQ)
- **Professor Christopher Puplick, Executive Officer of the Centre for the Advancement of International Health at the University of Wollongong**
- **Ivan Skaines, University of Western Sydney:** Strategic Planning
- **David Ward, University of New South Wales:** Industrial Relations Landscape and the Higher Education Workplace Relations Requirements
- **Christine Hayward, University of Western Sydney:** Legal and Compliance Issues Facing Administrators
- **Dr Troy Coyle and Jan Sullivan, The University of Wollongong:** Community Engagement at the University of Wollongong: Challenges and Opportunities
- **Uni in the Brewery site visit**
The Association for Tertiary Education Management (ATEM) in conjunction with the Tertiary Education Facilities Management Association (TEFMA) will be hosting an international conference this year and invite your participation. The conference is not only an opportunity to find out about the latest challenges and dilemmas facing tertiary education but also a prime opportunity for you to present your important or innovative work to an interested audience.

TERTIARY EDUCATION MANAGEMENT (TEM 2005) CONFERENCE

Tertiary Education: Surviving or Thriving – Forging the Way in a New Landscape

27-30 September 2005 Perth, WA

Tertiary Education is the third largest service export in Australia with almost $6 billion derived from education exports. Australia has 40 higher education institutions, including 39 public and private universities which have strong international links with universities in other countries. In particular, Australia fosters education relationships within the Asia Pacific region and neighbouring New Zealand who have a number of tertiary education providers, sector polytechnics and private education.

Make sure YOU are at PERTH TEM 2005, don’t miss out on the opportunity to meet and share your experiences with over 600 professional senior managers associated with the planning, operation and administration of tertiary education facilities, programs, practices and management. This conference will offer you valuable insights into professional practice issues locally and from around the world whilst offering you the opportunity to explore all that Perth has to offer.

PERTH CONVENTION & EXHIBITION CENTRE - CONFERENCE VENUE

All conference sessions will be held at the Perth Convention & Exhibition Centre (PCEC), excluding the workshops.

The PCEC is situated in the heart of the beautiful city of Perth, Western Australia. The Perth Centre is within easy walking distance of Perth’s major hotels and offers a range of transport options. The PCEC is bordered between Mounts Bay Road, William Street, the Freeway and Riverside Drive.

Beyond the conventional ...

The Perth Centre is Perth’s window to Western Australia. It will host international, national and local forums and provide a hub for visitors to explore a state of endless beauty and diverse attractions.

The Perth Centre is proudly managed by a specialist convention and exhibition team, from Spotless, a division of the Spotless Group. Spotless is a specialist provider of services to business, government and industry throughout the world.

Making a contribution ...

The new Perth Centre will generate $2.2 billion into Western Australia’s economy in its first decade of operation and create 2,600 new jobs. Industry statistics show that, in 1996 dollar terms, an international convention delegate spends approximately $600 per day when in Australia.

Register online NOW for TEM 2005
THE NEW MEMBERSHIP CATEGORIES

What are they, how do I apply, and how do they benefit ME?

What are they?
ATEM membership categories have recently undergone revision and improvement together with the increasing expansion of the professional development opportunities available to members. Members can apply for different categories of membership based on successful completion of set criteria. While the new category of Student Memberships (for the administrative staff and managers of the future) and regular Memberships are available to all, there are two categories of membership that require applications to be submitted. Criteria have been carefully selected to reflect recognized leadership within the profession of tertiary administration and management.

The categories members can apply for are:

NEW!

Associate Fellow (entitled to use the post nominal ATEMAF)
Criteria: ATEM member for minimum of one year, minimum 3 years experience in tertiary administration and management, management or leadership position held for minimum of 2 years, needs to complete at least 30 hours of continuing professional development each year.

Fellow (entitled to use the post nominal ATEMF)
Criteria: At least 8 years experience in tertiary administration and management, senior management role demonstrating strategic management and leadership for minimum of 2 years, leadership and service to the tertiary education community for at least 5 years, needs to complete at least 30 hours of continuing professional development each year.

Honorary Fellow (entitled to use the post nominal Hon ATEMF)
Criteria: At least 10 years experience in tertiary administration and management, demonstrated significant commitment to ATEM and advancing the profession (and the people!) in general. This category is awarded by a selection panel and can be to a member or non-member.

How do I apply?
If you are interested in applying for an upgrade to one of these forms of membership simply follow these five simple steps:
1. Login to Members Only on the ATEM site
2. Click on the link which takes you to your “Member Details”.
3. Click on the “Upgrade” tab and select the membership level you wish to apply for.
4. Press “Submit”. Copies will automatically be e-mailed to the ATEM Secretariat and to the Branch Secretary.
5. Send the Branch Secretary hard copy supporting material which addresses the criteria.

Fees for higher categories of membership are payable when upgraded member renews. The full table of fees is found at: [http://www.atem.edu.au/join_here_fees.cfm](http://www.atem.edu.au/join_here_fees.cfm)

NB: There is also a new category for full-time students who wish to be an ordinary member of ATEM to encourage students to be affiliated from the very beginning of their careers. The fee for a student member is $55+GST.

How does this all benefit ME?
Belonging to these membership categories helps you to prove that you possess those leadership qualities highly sought after by employers.
And don’t forget that membership fees are tax deductible within Australia because membership benefits YOUR career!

For full details on these new membership categories visit the ATEM web site [http://www.atem.edu.au/activities_pd_framework.cfm](http://www.atem.edu.au/activities_pd_framework.cfm)

Jennifer Till
ATEM NSW Branch Chair of Membership Sub-Committee and UNSW ATEM Membership Coordinator
About ATEM:
Tertiary education administration and management is a specialised and developing profession within academic institutions, requiring a commitment to lifelong learning and continuous professional development, and the highest standards of professional practice.

“ATEM is the pre-eminent professional body in Australasia for tertiary education administrators and managers. We operate as a learning community and our members are our strength. Members are committed to their careers in tertiary education and to the development of their profession. Together we work to advance [our] profession and ... support and develop excellence in professional practice and institutional management.”

Tom Gregg, Association President

ATEM Executive Members

President Kay Hempsall, University of New England  
kay.hempsall@une.edu.au
Vice President and Chair Scholarships Subcommittee Tony Heywood, Campion College  
thon.heywood@campion.org.au
Vice President (vacant)
Secretary Jan O’Reilly, University of Sydney  
joreilly@ssdu.usyd.edu.au
Treasurer and Membership Secretary John Chapman, AM OAM ASM, Emeritus Member  
jchapman@bigpond.com
Professional Development Coordinator Wayne Bleakley, University of New South Wales  
wbleakley@unsw.edu.au
Chair Membership Upgrades Subcommittee Jennifer Till, University of New South Wales  
j.till@unsw.edu.au
Committee Member Thea Seabrook, University of Western Sydney  
t.seabrook@uws.edu.au
Committee Member Maureen Gillett, University of Western Sydney  
m.gillett@uws.edu.au
Committee Member Viv McIlroy, University of Wollongong  
vivienne_mcilroy@uow.edu.au
Committee Member Sandra Meiras, University of Technology Sydney  
Sandra.meiras@uts.edu.au
Committee Member David Donnelly, University of Newcastle  
david.donnelly@newcastle.edu.au
Committee Member Anna Bounds, Charles Sturt University  
abounds@csu.edu.au
Committee Member Robyn Mortimer, Southern Cross University  
rmortimer@scu.edu.au

The Executive meets 9-10 times each year, either in person in Sydney, or by teleconference. The Executive’s key objectives are to plan and organise the professional development program, encourage participation in the annual TEM (Tertiary Education Management) Conference, and to grow the membership. As the membership grows ATEM NSW is able to offer an increasing range of scholarships and services.

The Executive is very pleased to be able to provide an extension of services in 2005 with scholarships to the NSW Branch Conference, the Career Development Program and TEM 2005 in Perth—see page 2 for details.